



EXACT SYNERGY
OPTIMAL COLLABORATION
AND STRUCTURED PROCESSES

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A man with a beard, wearing a light blue button-down shirt, is standing in a warehouse. He is holding a silver tablet in his left hand and pointing with his right hand towards a high shelf of a metal rack. The background is filled with more warehouse shelving units, some with orange safety railings. The lighting is bright and even.

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SYNERGY IN BRIEF

A silo mentality is common in many organisations. Departments lack coordination and coherence, systems are fragmented, there's too little collaboration and there is miscommunication.

With Exact Synergy you're able to achieve optimal collaboration between all departments within your company. The result: transparency, shorter lines of communication, faster reaction times, increased flexibility and genuine teamwork. By connecting employees and ensuring that work can be carried out easily, everyone is kept up to date on developments concerning customers. Exact Synergy is a scalable solution. Start by automating one of many processes, and expand when you're ready to do so. Start small - we'll grow with you.



PROCESSES IN EXACT SYNERGY

HRM

Automate your HR processes and make use of workflows, document management, social collaboration and a self-service app.

Workflows

Maintain process steps and responsibilities in digital workflows. With direct insight into status and progress.

Document Management

Central management of documents as an integral component of your processes. From contact report to project file.

Project Management

Connect people, work activities and documents. From invoice history to project status.

CRM

360-degree insight into everything that occurs with (potential) customers. From ongoing projects and open posts to the latest customer contact.

Social Collaboration

#shortlines. Make the sharing of news and information on timelines an integral component of your projects and processes.



HRM

HR AS BUSINESS PARTNER OF THE ORGANISATION

Without the right people you'll never be able to achieve the desired results. In a market where companies are fighting for talent, you want to have complete insight into information about your staff to retain the skills in your team. What's more, you've also got to make sure the 'normal' administrative HR work is in order too. Exact for HRM allows you as HR manager to have insight into your workforce and ensure that your HR processes are totally under control. This means you can act as a genuine business partner to the organisation. With all the facts and full insight, you can meet the needs of the modern employee: 24/7 access and insight with the standard Employee Self-Service App.

Your benefits:

- Constant and comprehensive insight in the personnel files of your employees.
- Provide managers insight into important departmental action points with the integrated workflow functionality.
- Gain clear insight and overview via the integrated dashboards and reports.
- Expand the registration of basic data by compiling digital forms and including these in personnel files.
- The Employee Self-Service app is available for iOS, Android and Windows 10



WORKFLOWS

INSIGHT INTO YOUR DAILY ACTIVITIES

Workflows are at the core of Exact Synergy. They unite functions, departments and employees around various types of requests that can be seen as calls to action. Take customer emails or sales leads from the marketing department: by connecting relevant documents, projects and assets to these workflows you connect data and make your activities and responsibility traceable. Depending on the type of request, pending work activities appear automatically in the workflow overview of the relevant employee. A workflow is only completed when 'signed off' by the relevant person.

Your benefits:

- Set alerts to prevent bottlenecks
- View progress any time
- Clear responsibilities and reliable information
- Lower IT costs



DOCUMENT MANAGEMENT

CLARITY, STRUCTURE AND COLLABORATION IN ONE

Exact Synergy makes storing and locating documents easy and efficient. The document management functionality stores presentations, spreadsheets, emails and correspondence centrally. This allows staff, management and recognised partners to access this information at any time and from any location.

Exact Synergy is fully integrated with Microsoft Office. Save emails in Outlook and search for and create projects in Exact Synergy, without leaving Outlook. Thanks to a special toolbar in Word, Excel and PowerPoint it's easy to gain access to the basic functions of Exact Synergy.

Your benefits:

- Create alerts for documents related to projects or customers
- Rapidly search for a document by using tagging
- Manage rights for reading and editing
- Monitor all developments closely



MANAGE PROJECTS

COORDINATE ACTIVITIES AND IMPROVE FOCUS

Exact Synergy enables you to create and manage projects. All project elements can be incorporated into a single location, including documents, emails, task lists and activities. This way your project teams work efficiently, with access to all the information they need. For those working in professional services, real-time insight into the sales pipeline and working stock is essential, as is an optimal level of consultants. You also want to ensure hours are invoiced accurately and gain insight into your project results. Exact supports this entire process from sales to invoicing, providing you with the necessary insight, and giving you the confidence to know you're moving in the right direction.

Your benefits:

- Collaborate efficiently
- Retain control of projects and budgets
- Schedule and register hours easily online
- Send accurate invoices



CRM

ACQUIRE AND RETAIN CUSTOMERS

It's becoming increasingly important to process all customer information and interaction digitally, at a single centralised location. This isn't only relevant for existing customers, but also for potential customers. Exact CRM is fully integrated with the ERP where all business information can easily be used, connected and updated.

This makes it clear to all individuals within your organisation what agreements have been made. A central CRM system forms an essential link in the effective conversion of sales opportunities into sustainable customer relationships. Crucially, it enables consistent communication across all channels, digital and offline, which is becoming increasingly important and increasingly difficult. Collaborate with employees from various departments, at the office and via mobile using the Exact CRM app.

Your benefits:

- Effectively convert sales opportunities into deals/ turnover
- Automatically receive notifications of important developments with customers.
- Create increased accessibility to relevant sales information thanks to the use of workspaces and timelines.
- Enjoy 24/7 online access to your business information via employee, customer and partner portals.



SOCIAL COLLABORATION

FORGET EMAIL AND WHATSAPP, SAY HELLO TO THE TIMELINE

Social Collaboration in Synergy advances the mutual collaboration and knowledge sharing within your organisation. The solution is simple: integrate the possibility of rapid, informal communication into your business software. With the social timeline, notifications and workspaces of Social Collaboration within Exact Synergy you prevent miscommunication and the productivity of your teams increases.

Your benefits:

- Simple, effective and safe collaboration.
- Communication and storage in a single central environment.
- Increased productivity of your teams and of your organisation as a whole.
- No loss of knowledge, because all communication can easily be located and linked to the relevant projects.



Exact builds business software for SMEs and their accountants. Our innovative technology is aimed at specific business needs, providing an overview of today and insights into the opportunities of tomorrow.

Exact inspires businesses to grow. Our 1,600 employees love, share and support our customers' ambition. Like them, we aim high. Like them, we aspire to lead the way. That's how we know it's a bumpy road to success. And that's why we build software to help smooth it out, enabling our customers from all over the world to grow.

Exact. Cloud business software.

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